



2019 Tri-State  
**Trust**  
CONFERENCE

**April 29-May 1, 2019**  
Hilton Garden Inn • Fargo, ND

*As of March 7, 2019*

AccuTech Systems  
Corporation

BNY Mellon/Dreyfus

Broadridge Financial  
Solutions

Eaton Vance Investment  
Managers

EPIC Retirement Plan  
Services

Farmers National Company

FCI Advisors

Federated Investors

Fifth Third Institutional Trust  
and Custody

FinTech Securities, a CAPIS  
Company

First Rate

First Trust Advisors

INFOVISA

Innovest Systems, LLC

J.P. Morgan

Jackson National Trust &  
Private Wealth Group

John Hancock Investments

Lazard Asset Management

MainStreet Advisors

North Dakota Community  
Foundation

Northern Trust Asset  
Management

OppenheimerFunds

Pifer's Auction & Realty

Principal Funds

Promontory Interfinancial  
Network, LLC

Proxytrust

Reich & Tang

Retirement Direct

SJS Investment Services

T. Rowe Price

Vanguard

Voya Investment Magement

## Monday, April 29

4:30 pm Registration

5:00 pm Opening Reception in Exhibit Hall

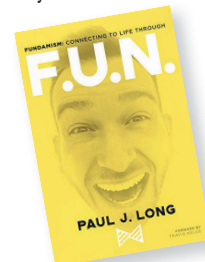
6:30 pm Opening Dinner

7:00 pm **“Connecting the Workplace and Life Through F.U.N.”**

**Paul Long, Kansas City KS**

Paul's philosophy of Fundamism is a deliberate approach to happiness in the workplace, can be applied by anyone and is certain to move your team in the direction you desire.

Based on the core principle of F.U.N., this experience will allow you to explore the Foundation, Understanding of Others and Next Steps in maximizing your overall effectiveness.



## Tuesday, April 30

7:15 am Breakfast Buffet in Exhibit Hall

8:15 am **Rapid-Fire Roundtables**

Join us for a fast-paced networking session where you'll get to know other attendees and discuss current issues and trends.

9:15 am Break in Exhibit Hall

9:45 am **“Point of View: The Economy, Markets and Investment Strategy”**

**Fritz Meyer, FritzMeyerPOV, Denver CO**

Meyer's engaging, illustrated presentation provides an in-depth analysis of trends in the economy and financial markets and concludes with recommendations on investment strategy.

10:55 am **“Fiduciary Law Update”**

**Eugene Maloney, Federated Investors, Pittsburgh PA**

Mr. Maloney will discuss ESG and the constraints of American Law, both ERISA and personal trust. He will also address litigation risk, Bitcoin and the likelihood of seeing the Fiduciary Advice Rule in the near future.

12:00 pm Luncheon and Door Prize Drawings in Exhibit Hall

1:00 pm **“Shifting Into Retirement: A Closer Look at Spending in Transition”**

**Sharon Carson, J.P. Morgan, New York NY**

Planning for retirement is difficult because there are so many unknowns, such as how long you will live, what investment return you may experience and how much your purchasing power may be eroded over time. Assumptions related to these questions are regularly scrutinized, updated and debated. Less prominent, but just as critical, is how much you may spend in the years leading up to and through retirement. Carson will use J.P. Morgan's proprietary research to address this important topic and help you create better outcomes for your clients. Specifically, she will provide a summary of spending through retirement by wealth level, an in-depth look at spending in the years just before and after retirement and implications for retirement planning

2:00 pm Dessert and Final Break with Exhibitors

2:30 pm **“Preventing and Responding to Abuse, Neglect and Financial Exploitation”**

**Marit Peterson, Minnesota Elder Justice Center, St. Paul MN**

Learn about warning signs of financial exploitation and what an employee can do if she or he suspects a customer is being victimized. We'll take a look at some definitions and statistics related to financial exploitation, explore case studies that illustrate the challenges when responding to these crimes and talk about resources in the fight against fraud, theft and other forms of financial exploitation.

3:30 pm **Break**

3:40 pm **“Responsible Investing is Good Business”**

**Scott Mackey, Eaton Vance, Boston MA**

Today's Responsible Investing isn't simply about excluding "sin" stocks. It's about investing to achieve both a positive impact on society and favorable investment results. It turns out embracing environmental, social and governance (ESG) best practices is good business. And investors are discovering it's possible to earn competitive returns with portfolios that reflect their values. Learn how trust officers and their clients can invest in ways that have a positive impact on the economy, environment and society.

4:45 pm **Networking Reception followed by Dinner on Your Own**

## Wednesday, May 1

7:30 am **Continental Breakfast**

8:00 am **“Federal Tax Update”**

**Samuel A. Donaldson, Georgia State University, Atlanta GA**

This informative and entertaining presentation will recap the important cases, rulings, regulations and legislation from the past 12 months related to federal income, estate and gift taxes. Specific topics to be addressed will likely include the proposed anti-clawback regulations, using trusts to cope with the cap on the deduction for state and local taxes, and ideas for leveraging the step-up in basis at death.

9:30 am **Break and Time to Check out of Rooms**

9:45 am **“Revolutionizing Mineral Management”**

**Jeffery Kummer, MineralTracker LLC, Watford City ND**

The explosion in domestic oil and gas production over the past decade has drastically impacted mineral owners across the country. A duo of petroleum engineers from North Dakota have launched a tech startup bringing industry expertise and innovative technology to mineral and working interest owners. This session will include the history and basics of mineral ownership, unconventional oil and gas development, and the basics of decline curve analysis used in mineral valuation.

10:45 am **“Market Outlook for 2019 and Beyond: Strategic Considerations and Tactical Opportunities”**

**Daniel J. Phillips, Northern Trust Asset Management, Chicago IL**

Phillips will review the market outlook for 2019 and beyond, addressing global dynamics such as slowing growth and stuckflation and the impacts of technology, protectionism and populism. Along the way, he will discuss the strategic considerations all investors should be weighing and tactical opportunities all investors should be exploiting.

11:45 am **Adjourn**

## HOTEL INFO



**Hilton Garden Inn**

4351 17th Ave S, Fargo ND  
Phone: 701.499.6000

A block of rooms will be held until **March 29**. Room rate is **\$119**. Please call the hotel directly and ask for the North Dakota Bankers Association room block.

Reserve hotel online:  
<http://bit.ly/2HkEhQx>

## CE CREDIT

The 2019 Trust Conference content has been submitted for continuing education credit with the following organizations:

- Certified Financial Planner Board of Standards
- Institute of Certified Bankers: CTFA and CRSP
- Minnesota State Board of Continuing Legal Education
- North Dakota Commission for Continuing Legal Education
- North Dakota Insurance Department
- South Dakota Division of Insurance

## REGISTRATION

**To Register:**

Return enclosed form with payment:

NDBA  
Attn: Registration  
PO Box 1438  
Bismarck ND 58502

**Questions?**

Call NDBA's Dorothy Lick at 701.223.5303

## SPEAKERS



**Sharon Carson**

J.P. Morgan  
New York NY



**Eugene F. Maloney**

Federated Investors  
Pittsburgh PA



**Samuel Donaldson**

Georgia State University  
Atlanta GA



**Fritz Meyer**

FritzMeyerPOV  
Denver CO



**Jeff Kummer**

MineralTracker LLC  
Watford City ND



**Marit Peterson**

Minnesota Elder Justice Center  
St. Paul MN



**Paul Long**

Paul Long  
Kansas City KS



**Daniel J. Phillips**

Northern Trust Asset Management  
Chicago IL



**Scott Mackey**

Eaton Vance  
Boston MA



NORTH DAKOTA  
**Bankers**  
ASSOCIATION

**NDBA**  
PO Box 1438  
Bismarck ND 58502-1438  
[www.ndba.com](http://www.ndba.com)

Questions? Contact NDBA SVP of Education  
Dorothy Lick at 701.223.5303.

April 29–May 1, 2019

Hilton Garden Inn  
Fargo, ND

# 2019 Tri-State Trust CONFERENCE

## REGISTRATION FORM

### Organization Information

Bank/Company \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

### Registrants

Registrant 1 \_\_\_\_\_

CHOOSE ONE

- Will Attend Monday Dinner
- Will NOT Attend Monday Dinner

Email \_\_\_\_\_

Registrant 2 \_\_\_\_\_

CHOOSE ONE

- Will Attend Monday Dinner
- Will NOT Attend Monday Dinner

Email \_\_\_\_\_

Registrant 3 \_\_\_\_\_

CHOOSE ONE

- Will Attend Monday Dinner
- Will NOT Attend Monday Dinner

Email \_\_\_\_\_

Please let NDBA know of any dietary restrictions by sending an email to [dorothy@ndba.com](mailto:dorothy@ndba.com).

REGISTRATION	REGISTRATION BY APR. 5	REGISTRATION AFTER APR. 5	NUMBER OF REGISTRANTS X FEE
Member (NDBA, SDBA, MBA)	\$395	\$420	
Potential Member	\$595	\$630	
<b>TOTAL AMOUNT DUE</b>			

- Please send an invoice.
- Check enclosed.
- I'd like to pay by credit card.  
*Please contact me.*



NORTH DAKOTA  
**BANKERS**  
ASSOCIATION

**Tax Disclaimer:** Fees include attendance at all sessions, meal functions, and session materials. The cost for conference meals and breaks included in the fee is \$128. This information is provided for your tax records, in keeping with the IRS 50% deductible provision under Section 274(n) of the Internal Revenue Code.

**Refund Policy:** Refund less \$50 will be made if requested one week prior to conference. No refunds after that date. Substitutions allowed any time.

Mail this form with payment to:  
North Dakota Bankers Association  
Attn: Registration  
PO Box 1438  
Bismarck ND 58502-1438

**Questions?**  
Contact Dorothy Lick at NDBA,  
701.223.5303 or [dorothy@ndba.com](mailto:dorothy@ndba.com).

**EMAIL FORM**

**PRINT FORM**